

BECOME THE **SUSTAINABILITY LEADER** TODAY'S EMPLOYERS NEED

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Today, sustainability is simply smart business, and, as leading companies are finding, a key driver of financial health. That's why more and more organizations are looking for sustainability-minded professionals who have the new management skills necessary to compete in a world of limited resources and rising consumer expectations.

Are you eager to help the world do business better?  
**Your bright new future starts here.**

**For people, planet, profit—and for your career**

Designed for busy adults, University of Wisconsin Sustainable Management online bachelor's, master's, and certificate programs will prepare you with the technical, environmental, and business knowledge you need to tackle an economy where balancing the triple bottom line of people, planet, and profit is critical to a company's success. Expert faculty and flexible schedules are just two advantages of these online programs.

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**Why choose this program?**  
A partnership between UW-Extension and six University of Wisconsin campuses, UW Sustainable Management programs are a smart choice for busy adult learners who want to advance their careers while balancing work, family, and other commitments. You will:



**Online format fits your busy life**

We understand it's not easy to juggle the responsibilities of work and family while trying to complete your degree or certificate. That's why this program is online to give you freedom and flexibility.

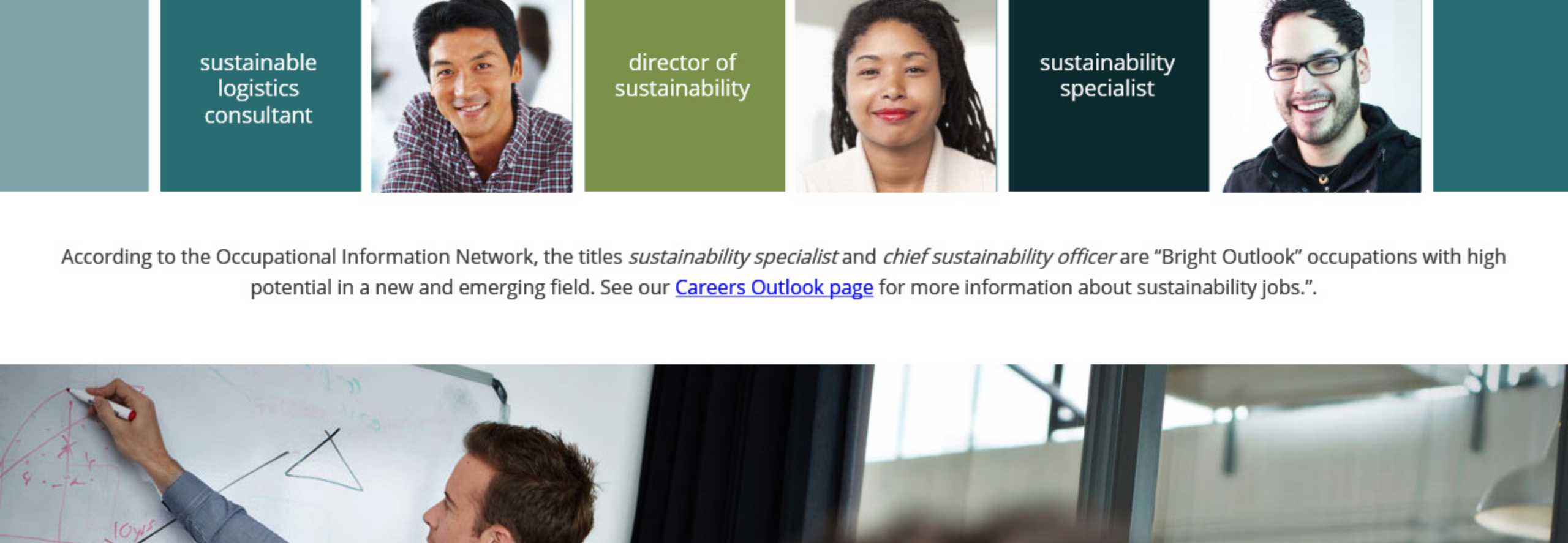
- Access course content from your desktop, laptop, tablet, or smartphone
- No on-campus meetings or requirements
- No need to be online at a specific time for classes
- Interact with faculty and fellow students via online discussion boards

You'll love learning online with us.  
**See 6 reasons why.**

[Watch Now](#)

**Make a difference** in a rewarding career

A UW Sustainable Management degree can be the foundation for a variety of high-growth positions, including:



According to the Occupational Information Network, the titles *sustainability specialist* and *chief sustainability officer* are "Bright Outlook" occupations with high potential in a new and emerging field. See our [Careers Outlook page](#) for more information about sustainability jobs.

**"The development of new skills, like systems-thinking mindsets, is lagging far behind where we need to be."**

—Harvard Business Review, "Leading in a World of Resource Constraints and Extreme Weather," 2015

**See what students and graduates say**

*"The Sustainable Management degree set me up for success in a business career, which is something I didn't expect when I started. I learned how to phrase my arguments in a way that makes business sense and achieves social outcomes."*

Maggie Layden, 2012 Graduate  
[Read Maggie's story.](#)

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**Earn your bachelor's, master's, or certificate online**

**BACHELOR'S DEGREE**

Become a sustainability-minded manager in any organization with this bachelor's degree-completion program.

[LEARN MORE](#)

**MASTER'S DEGREE**

Lead sustainable change at your current organization or build a new career that requires systems-thinking skills.

[LEARN MORE](#)

**CERTIFICATES**

Broaden your knowledge in the science or business of completing one or both certificate programs.

[LEARN MORE](#)

**Learn from exceptional faculty**

The UW Sustainable Management curriculum is designed and taught by distinguished faculty from six UW System campuses, bringing you diverse expertise from some of the top experts in the state. [View our faculty biographies.](#)

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**Grow your skills with an engaging, interdisciplinary curriculum**

UW Sustainable Management programs are thoughtfully designed by expert faculty with input from 21st-century businesses from across the United States. Curriculum is hands-on. Real-world problems are faced head-on. Courses include:

BACHELOR'S DEGREE CURRICULUM	MASTER'S DEGREE CURRICULUM
SMGT 220: Systems Thinking	SMGT 720: Applied Research and the Triple Bottom Line
SMGT 332: Economics of Environmental Sustainability	SMGT 730: Policy, Law, and the Ethics of Sustainability
SMGT 360: Environmental and Sustainability Policy	SMGT 740: Economics of Sustainability
SMGT 430: International Management for a Sustainable World	SMGT 750: The Built Environment
SMGT 460: Environment and Society	SMGT 770: Leading Sustainable Organizations

[See all bachelor's courses](#)      [See all master's courses](#)

**Pay the same affordable tuition, in or out of state**

Tuition for the Summer 2018 semester is an affordable flat rate of \$390 per credit for the bachelor's completion and certificate programs (63 credits and 12 or 15 credits, respectively), and \$675 per credit for the master's program (34 credits total). Fall 2018 tuition is \$398 per credit for the bachelor's completion and certificate programs and \$689 per credit for the master's program.

You will pay the same low tuition regardless of your state of residence.

**Achieve your goals** with a University of Wisconsin education

Where you get your degree is important. The University of Wisconsin System is one of the **largest and most widely respected organizations in the country** for delivering public higher education. Our online courses are created by the same expert faculty using the same rigorous content and standards as on-campus courses. That means you will graduate with the same **recognized and respected** UW degree as students who attend class on campus.

**Guide to Your Sustainable Management Degree**

Receive a four-page overview of the bachelor's or master's degree program, complete with information on courses, careers, and tuition.

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