

*“My auto (insurance) company didn’t have a clue how to handle my claim . . . I switched back so I could deal with folks who know motorcycles.” —Robert T.*



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U.S. POSTAGE  
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MARKEL



Markel Motorcycle Insurance  
PO Box 906, Pewaukee, WI 53072-0906

Policies  
as low as  
**\$50**  
per year

<Label Name>  
<Address 1#####>  
<Attention>  
<Address 2#####>  
<City#####>, <ST> <Zip##>-<Zip4>



America's motorcycle insurance specialists for more than 40 years.



## MOTORCYCLE INSURANCE

We do it better, because IT'S WHAT WE DO.



<Firstname>,  
save up to 35% with  
Markel discounts,  
including 10% just  
for switching!

<Firstname,>

accept no substitutes.

**AT MARKEL**, we eat, sleep and breathe motorcycle insurance. Look inside to see why we are uniquely qualified to protect you and your machines. Then compare our coverage to your current plan, risk-free!



Client:	Markel	Component:	SM	Personalization:	Y	Color:	4/4
Project:	Motorcycle Insurance	Flat Size:	21.75"w x 7.25"h	Bleeds:	Y	Special Instructions:	High Gloss, Heavy stock card.
Designer:	James L.	Folded Size:	5.5"w x 7.25"h	Perfs:	N		

Get more for your motorcycle insurance dollar.

With customized plans, competitive rates and fast claims settlements, Markel has earned its reputation as America's motorcycle insurance specialists.

And with discounts of up to 35%—including 10% just for switching—now you can get the coverage you deserve at a rate you'll like.

**Compare our coverage to your current policy, risk-free.** Give us a few minutes and we'll tell you—fairly and honestly—how our coverage and rates compare to your current plan.

**PLEASE RESPOND BY MONTH 00, 2018!**

Get a fast and easy quote at **URL.com** or call **1-000-000-0000**.

## MARKEL PROTECTS YOUR BIKE LIKE NO HOME/AUTO INSURER CAN.

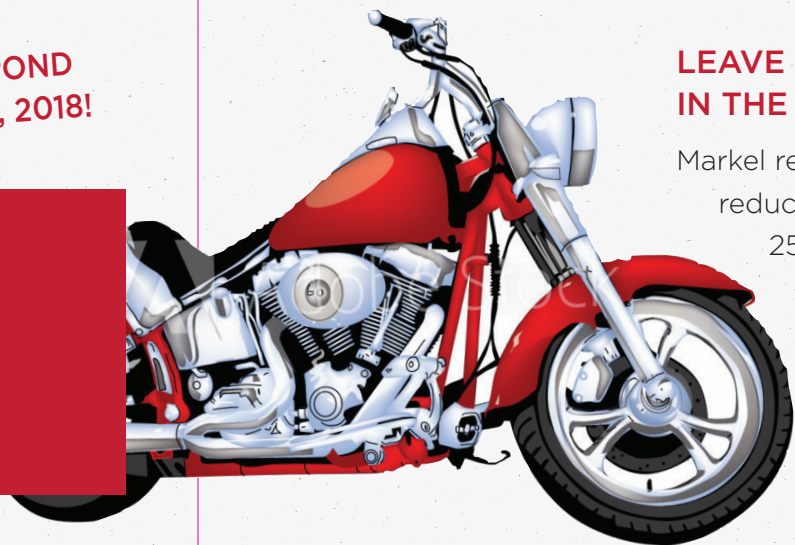
When you ride with Markel, you get:

- **Customized coverage.** We build policies to the exact specifications of who you are and how you ride.
- **Superior service.** We serve you better and faster than other insurers who mostly sell home and auto policies.
- **Fast claims.** We get you back on the road fast.

Plus, every plan includes \$1,000 in accessory coverage for custom pipes, seats, saddle bags, jackets and more.

### LEAVE YOUR DEDUCTIBLE IN THE DUST.

Markel rewards safe riders by reducing your deductible by 25% for each consecutive accident-free year—all the way to \$0 after the fourth year!



## SAVE UP TO 35% WITH MARKEL DISCOUNTS.

Reduce your monthly premium in 8 different ways:

- 10% discount when you switch by **Month 00, 2018**
- Anti-theft alarm discount
- Anti-lock brakes discount
- Multi-bike discount
- Safe-driver discount
- Safety course discount
- Accident-forgiveness program
- Policy renewal discount



### BUT WON'T BUNDLING SAVE YOU MONEY?

Some insurers claim to save you money by bundling motorcycle coverage with their auto, home and life insurance plans.

But too often, these one-size-fits-all plans have coverage gaps and high deductibles that wind up costing you **more** time, money and hassle in the end.

Don't get burned. We'll be happy to help you compare our coverage and costs to your current plan, no strings attached.



*"Your customer service was the best I have experienced. I got a live person very quickly, and they were knowledgeable."* —Glenda M.

Click or call for a free, no-obligation quote.

A few minutes is all it takes to find out if Markel can save you money or provide you better, more complete coverage than your current plan.

Try us now and see why more motorcycle enthusiasts are switching to Markel.

**Markel.XXX.com 1-000-000-0000**

### DON'T FORGET!

Save 10% instantly when you switch to Markel by Month 00, 2018.



Insurance and discounts are subject to availability and qualifications. Actual premium will vary based on coverage selected and other factors. Insurance is not available in MA and NC. Transfer discount of 10% is not available in AK, CA, IN, NY, UT, or WA. Insurance is provided by Markel American Insurance Company, Glen Allen, VA; Markel Insurance Company, Deerfield, IL. ©2017 Markel Service Incorporated.